ALP

APRYL LYNN

PUBLISHING

MEDIA KIT + 2026-2027 CATALOG

Bold stories. Unforgettable voices. Books that stay with you.

INDEPENDENT PUBLISHING • ADULT FICTION • EMPOWERMENT • CHILDREN'S BOOKS

Atlanta, Georgia • apryllynnpublishing.net

COMPANY PROFILE

About Apryl Lynn Publishing

Apryl Lynn Publishing is an independent publishing house built to create emotionally resonant, culturally grounded books with strong voices and memorable storytelling. The company develops fiction that moves between family, love, survival, ambition, betrayal, healing, and the complicated choices people make when life refuses to stay simple.

The publishing program is designed as distinct but connected lanes: adult fiction, practical empowerment resources, and children's books. That structure allows the imprint to grow without losing its identity: polished presentation, accessible storytelling, and stories readers can talk about long after the final page.

OUR MISSION	OUR VOICE	OUR READER
Publish compelling books with heart, edge, purpose, and strong reader connection.	Contemporary. Emotional. Culturally rooted. Commercially minded. Unafraid of complicated people.	Readers who want page-turning stories, vivid characters, conversation, reflection, and real feeling.

PUBLISHING FOCUS

Urban & contemporary fiction • Romantic psychological thrillers • Family and relationship drama • Coming-of-age stories • Empowerment workbooks • Children's publishing

COMPANY WEBSITE

apryllynnpublishing.net

FEATURED TITLE

Flagship Release

WHEN THE SMOKE CLEARED

A Pine Street story of family, money, secrets, loyalty, crime, and the truths that survive the smoke.

Set against Pine Street in 1990s Atlanta, When the Smoke Cleared follows a neighborhood where cookouts, family, fast money, danger, and long-held secrets live on the same block. At the center is Rich, a young man coming of age while the adults around him move people, money, and truth like pieces on a board.

The novel blends street-level tension with family drama and emotional mystery, asking what happens when the people who shaped your life were hiding the very truth that could have changed it.

FORMAT	Paperback • Hardcover / Special Edition
SETTING	Atlanta • 1996
CATEGORY	Urban / Street Lit • Coming of Age • Drama
PUBLISHER	Apryl Lynn Publishing

Media angles: Atlanta nostalgia • family secrets • neighborhood power • 1990s culture • street-lit storytelling • independent publishing journey

2026-2027 PUBLISHING SLATE

Adult Fiction

WHEN THE SMOKE CLEARED AVAILABLE / FLAGSHIP RELEASE	Urban coming-of-age drama set on Pine Street in 1990s Atlanta, where family, crime, love, loyalty, and buried truth collide.
IF ONLY YOU KNEW FORTHCOMING	A romantic psychological thriller that begins with chemistry and desire, then tightens into lies, manipulation, obsession, fear, and survival.
LOVE LANGUAGE FORTHCOMING	Contemporary relationship fiction exploring what people say love is, what they actually give, and what happens when the two do not match.
CRUMBS FORTHCOMING	A sharp, funny, emotional story about women who begin recognizing the bare minimum for what it is - and deciding they are hungry for more.
BLOOD DON'T MAKE US FAMILY FORTHCOMING	Family drama about loyalty, connection, betrayal, and the difference between being related and truly showing up.
CELIBACY FORTHCOMING	Contemporary fiction centered on intimacy, boundaries, desire, self-discovery, and the choices that come with reclaiming your own life.

EXPANDING THE ALP CATALOG

Beyond Adult Fiction

EMPOWERMENT & RESOURCES

BEFORE YOU LEAVE

A domestic violence awareness workbook created as a practical, compassionate resource for reflection, preparation, and support. Planned as a dedicated non-fiction/resource title within the Apryl Lynn Publishing catalog.

PURPOSE-DRIVEN PUBLISHING

ALP is building a catalog that can entertain, start conversations, support reflection, and meet readers in different seasons of life.

CHILDREN'S PUBLISHING

A DISTINCT CHILDREN'S LANE

Apryl Lynn Publishing will also release children's books under a clearly differentiated visual and editorial lane, keeping young-reader titles separate from the adult fiction catalog while maintaining the same professional publishing standard.

Planned positioning: family-friendly • age-appropriate • visually engaging • giftable • school and library friendly

LEADERSHIP

Founder & Author

APRIL BRITT / APRYL LYNN

Founder, Apryl Lynn Publishing • Author • Creative Entrepreneur

April Britt, writing as Apryl Lynn, brings together storytelling, visual taste, entrepreneurship, and a background that spans interior decorating and film/production environments. Her publishing work is rooted in character-driven stories with strong atmosphere, emotional tension, humor, family dynamics, and a distinctly lived-in sense of place.

Through Apryl Lynn Publishing, she is developing a growing catalog across adult fiction, practical resources, and children's books while building a direct relationship with readers and creating a recognizable independent publishing brand.

AVAILABLE FOR

Podcast interviews • Author features • Book club conversations • Panels • Community events • Independent publishing conversations • Atlanta/Georgia cultural features • Domestic violence awareness conversations connected to Before You Leave

STORY ANGLES

From first manuscript to publishing house • Building a multi-title catalog independently • Georgia-rooted storytelling • Turning lived emotion into commercial fiction • The business behind self-publishing and independent distribution

FOR MEDIA, BOOKSELLERS & COMMUNITY PARTNERS

Publicity & Partnerships

Apryl Lynn Publishing welcomes opportunities that help readers discover the books and deepen the conversation around them.

MEDIA & PODCASTS	Author interviews, publishing journey features, themed conversations, release coverage, and story-specific interviews.
BOOKSTORES & LIBRARIES	Ordering, local-author programming, readings, signings, displays, book-club support, and community events.
BOOK CLUBS	Discussion support, virtual or in-person appearances when available, reader questions, and launch partnerships.
CREATORS & REVIEWERS	Advance or promotional outreach, cover reveals, reader reactions, interviews, and social collaboration.
COMMUNITY PARTNERS	Purpose-driven events and conversations tied to empowerment, family, relationships, literacy, and domestic violence awareness.

Press materials can include author biography, title descriptions, cover art, interview topics, promotional graphics, and event information.

APRYL LYNN PUBLISHING

MEDIA • BOOKSELLERS • EVENTS • PARTNERSHIPS

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Atlanta, Georgia

FOR REVIEW COPIES, INTERVIEWS, EVENTS, BOOK CLUBS, RETAILER INQUIRIES & COLLABORATIONS

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